INTRODUCING THE PARTNERS

NORDIC URBAN FORUM
The Nordic Social Model is an example of good governance and sustainable development often referred to around the world. The cities play an important role in the Nordic society. NCN, IFHP and DAC have established and constitute Nordic Urban Forum (NUF) as a platform for global dialogue, knowledge sharing and collaboration between cities. The conference is the first step in that direction.

Flemming Borreskov,
President of IFHP,
Chairman of DAC,
Founder of Catalytic Society

IFHP
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Christer Larsson,
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DANISH ARCHITECTURE CENTRE is a gathering point for everyone interested in architecture, urban development and innovation in the construction industry. Here you can get updated through exhibitions and lectures given by Danish and international star architects; the web gallery; guided tours of Copenhagen’s contemporary architecture; family workshops; and a wide variety of educational opportunities. The Danish Architecture Centre puts the spotlight on how architecture, in the broadest sense, creates both cultural and economic value for people, businesses and communities by focusing on sustainable societal development from an economic, social, health and environmental point of view.

Kent Martinussen,
CEO of Danish Architecture Centre

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INTRO

Urban livability is in great demand. There are however many challenges with models, mechanisms and techniques to achieve livable cities. Join “Sharing Cities – Bridging Regions” to listen, discuss and challenge the current recipes for attaining urban livability.

The Nordic countries are known for their equity and social welfare, and Nordic cities are reputed for their sustainable solutions and rank highly for their quality of life. Nordic cities are recognized as being at the global forefront as models of urban sustainability and urban livability. Out of a consciousness of the benefits of collective impact, Copenhagen and Malmö are collaborating on creating a Nordic Metropolis spanning the region, as a dynamo for the future development of the two Nordic economies and their comprehensive welfare societies.

“Sharing Cities – Bridging Regions” is three days of conferences, roundtables, study tours, spanning over global perspectives to Nordic insights, offering an opportunity to contrast, compare, question and contest the sharing and transfer of models for urban sustainability and green growth from one urban context to another.

LIST OF SPEAKERS

In alphabetical order

Claus Billehøj, Director, The Capital Region of Denmark, Denmark
Walter de Boer, CEO, BPD, Chairman of the Managing Board of Bouwfonds Ontwikkeling, The Netherlands
Flemming Borreskov, President, IFHP, Founder of Catalytic Society, Denmark
CPH City & Port Development, Copenhagen, Denmark
Knud Erik Christensen, Senior Market Director, COWI, Denmark
Knut Eirik Dahl, Professor, Institute of Urbanism and Landscape, Oslo School of Architecture and Design, Norway
Rikke Beckmann Danielsen, Director, Deloitte, Denmark
Tove Dannestam, PhD Political Science, Sweden
Trevor Davies, Initiator and Artistic Director, Copenhagen International Theatre, Denmark
Eva Engquist, Former Assistant Principal, Malmö University, Sweden
Lisa Gansky, Chief instigator, Mesh Labs, USA, (tbc)
Jan Gehl, Founding partner, Gehl Architects, Denmark
Peter Head, Chair, Ecological Sequestration Trust, United Kingdom
Dieter Helm, Professor, University of Oxford, Associate, Smith School of Enterprise and the Environment, United Kingdom, (tbc)
Katrin Stjernfeldt Jammeh, Mayor, Malmö, Sweden
Frank Jensen, Lord Mayor, Copenhagen, Denmark
Peter Dann Jørgensen, Partner, Bird & Bird, Denmark
Louise Kielgast, Project Manager, Gehl Architects, Denmark
Charles Landry, Think Tank Comedia, United Kingdom
Christer Larsson, Chairman, Nordic Cities Network, Director, City Planning, City of Malmö, Sweden
Pernilla Lindström, Chief Master Planner, City of Malmö, Sweden
Kent Martinussen, CEO, Danish Architecture Centre, Denmark
Kevin Murray, Director, Academy of Urbanism, United Kingdom
Rebecca Norberg, Chairman, Swedish Architect Student Organization, Sweden
Jesper Nygård, CEO, Realdania, Denmark
Ove Kaj Pedersen, Professor, Copenhagen Business School, Denmark
Ilmar Reepalu, Former Mayor, City of Malmö, Sweden
David Rosenfeldt, Guitarist, USA
Anders Rubin, Development Deputy Mayor, City of Malmö, Sweden
Anne Skovbro, Director, City of Copenhagen, Denmark
Mikael Stamming, Director, Region Skåne, Sweden
Michael Sudarskis, General Secretary, INTA, France
Christian Wickmann, Professor, University of Copenhagen, Denmark
Meik Wiking, CEO, Happiness Research Institute, Denmark
Annika Winsth, Chief Economist, Nordea Bank AB, Sweden
SHARING NETWORKS - MEET IFHP

Hosted by IFHP
Venue hosted by Deloitte

Concept: Meet IFHP, working groups, networks, field office, partners and others
Location: Copenhagen
Venue: Deloitte, Weidekampsgade 6, 2300 København S, Denmark
Time: 15:00 – 18:00 hours
Free entrance

PRE-CONFERENCE PROGRAMME
30th SEPTEMBER 2014

15:00  Opening by Anne Skovbro, Director, City of Copenhagen

15:15  Networking events

16:15  Refreshments, networking & jazz

Registration desk will be open during the event
BRIDGING ECONOMIES - SPANNING SECTORS: FINANCING GREEN URBAN DEVELOPMENT

This first conference day will offer international perspectives, scenarios and cross-sectorial approaches to the financial challenges and implications of investment in green urban development. Leading figures from the public, private and civil sectors of society will state their cases for green investments, importance of urban leadership and collective impact.

IFHP welcomes its members together with a worldwide audience passionate about making cities better places for people.

Hosted by IFHP

Location: National Museum, Festsalen, Ny Vestergade 10, DK-1471 Copenhagen K, Denmark

PROGRAMME, 1st OCTOBER 2014

08:30 Coffee and registration

09:30 Welcome
Flemming Borreskov, President, IFHP
Kent Martinussen, CEO, DAC
Christer Larsson, Chairman, Nordic Cities Network, Director, City Planning, City of Malmö

09:45 Goodmorning Copenhagen
David Rosenfeldt, Guitarist

10:00 Opening keynote: The urban green challenge - why green investments?
Lisa Gansky, Chief instigator, Mesh Labs, [tbc]

10:30 A POLITICIANS VIEW
Green Governance: How do politicians make it worth investing?
Nicky Gavron, AM, London Assembly, (tbc)

11:30 AN ACADEMICS VIEW
Green economy drivers – are there any characteristics?
Dieter Helm, Professor, University of Oxford, Associate of the Smith School of Enterprise and the Environment, (tbc)

12:00 Wrap up by moderator

12:15 Lunch

13:15 AN INVESTORS VIEW
Green Urban Investment – the business case
Walter de Boer, CEO, BPD, Chairman of the Managing Board, Bouwfonds Ontwikkeling

13:45 Moderartor questioning the business cases

GREEN INVESTMENTS IN COPENHAGEN – WHAT DOES IT TAKE TO DEVELOP LIVEABLE CITIES AND HOW DO WE SHARE?

14:00 TOOLS FOR ORGANIZING GREEN INVESTMENTS
Amenity Value makes economic sense
Knud Erik Christensen, Senior Market Director, COWI

14:20 Public Private Partnerships
Peter Dann Jørgensen, Partner, Bird & Bird
Rikke Beckmann Danielsen, Director, Deloitte

14:40 Profiting from Urban Infrastructure - does green investment pay off?
CPH City & Port Development

15:00 CITIZENS INVOLVEMENT
Measuring Urban Happiness by Citizen Participation
Meik Wiking, CEO, Happiness Research Institute

15:20 Collective Impact
Jesper Nygård, CEO, Realdania

15:40 Wrap up by moderator

16:00 Perspectives from Copenhagen and Malmö
Frank Jensen, Lord Mayor, Copenhagen
Katrin Stjernfeldt Jammeh, Mayor, Malmö

17:00 Intermission
Networking opportunity, refreshments and registration

18:00 Cities for People / People for Cities
Jan Gehl, Founding partner, Gehl Architects, Denmark
Flemming Borreskov, President, IFHP

19:00 Dinner
SHARING CITIES – BRIDGING A REGION: THE NORDIC METROPOLIS – A SUPER MODEL FOR GREEN GROWTH AND REGIONAL INTEGRATION?

This second day will focus on the obstacles and opportunities in urban development across municipal, regional and national borders, with the emerging Nordic Metropolis of Copenhagen-Malmö as a case in point in green growth. A roundtable will set the scene for discussion of the Nordic Model in relation to this Nordic Metropolis. The crucial role of cross-border networks and infrastructure and connectivity of the region will be a key feature in the day’s programme of events, which set to start in Copenhagen and transition across to Malmö via study tours landing in Malmö for a festive keynote evening event.

Morning session hosted by IFHP, operated by DAC - Afternoon session hosted by NCN
Venue hosted by Rambøll
Location: Rambøll HQ in Ørestad, Copenhagen and the Old Town Hall, Malmö

PROGRAMME, 2nd OCTOBER 2014

Moderator:
In Copenhagen: Kent Martinussen, CEO, DAC.
In Malmö: Christer Larsson, Chairman, Nordic Cities Network,
Director, City Planning, City of Malmö

SHARING THE NORDIC METROPOLIS
- A super model for green growth and regional integration?

08:30 Coffee and registration

09:00 Welcome
Kent Martinussen, CEO, DAC

09:10 Key note: Two countries – one regional powerhouse
Christian Wickmann, Professor, University of Copenhagen

09:30 The Nordic Metropolis towards 2050 – The Danish perspective
Claus Billehøj, Director, The Capital Region of Denmark

09:50 The Nordic Metropolis towards 2050 – The Swedish perspective
Mikael Stamming, Director, Region Skåne

10:10 Break

10:30 Key-note: Cities and regions making the green transition – challenges and possibilities
Peter Head, Chair, Ecological Sequestration Trust

11:00 Roundtable dialogue: The Nordic Metropolis – a super model for green growth and regional integration?

12:00 Lunch

13:00 Study tour: Ørestad, Copenhagen

14:30 Study tour: The Line*, Western Harbour, Malmö

17:00 Exhibition: New Nordic Urban Development
FormDesign Centre, Lilla torg, Malmö
Anders Rubin, Deputy Mayor at City of Malmö

18:30 The Nordic Super Model in an European Perspective
City Hall, Stortorget, Malmö
Annika Winsth, Chief Economist, Nordea Bank AB

20:00 Dinner
City Hall, Stortorget, Malmö

* The Line is a business development process along a planned route
The focus is on cooperation between the actors and the synergies and ideas that arise when jointly using the physical room. It involves fluid boundaries between inside and outside, and between public and private space (fourth urban space). Competencies and skills should be made visible for both other businesses and the public along The Line. The driving force is commitment and the process is operated without extensive management and administrative organization.
SHARING THE NORDIC URBAN MODEL

This third conference day will put Nordic urban planning practices into an international perspective and offer a Nordic diagnosis applicable to urban challenges of for example housing reforms, property prices, ghettoization, not only in the North, but also elsewhere. Specific focus will be given to sampling of 450 concrete examples from cities in Finland, Sweden, Norway and Denmark, and to the impact of sharing best practices and the influence of and on global megatrends.

Nordic City Network welcomes the audience of its members together with international urban planners and decision-makers.

Hosted by NCN
Location: City Hall, Stortorget

PROGRAMME, 3rd OCTOBER 2014

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<th>Time</th>
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<tr>
<td>08:00</td>
<td>Registration</td>
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<td>08:30</td>
<td>Intro</td>
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<td>Perspectives: Sharing the Nordic Model</td>
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<td><strong>Christer Larsson</strong>, Chairman, Nordic Cities Network, Director, City</td>
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<td>Planning, City of Malmö</td>
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<td>08:45</td>
<td>The Next Super Model</td>
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<td><strong>Charles Landry</strong>, Think Tank Comedia</td>
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<td>09:30</td>
<td>In search for a Nordic City Model: Trends and tendencies</td>
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<td><strong>Louise Kielgast</strong>, Project Manager, Gehl Architects</td>
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<td>10:00</td>
<td>Coffee</td>
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<td>10:30</td>
<td>A Nordic City Model: Groundbreaking examples</td>
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<td>Representatives from four Nordic Cities and the Nordic City Network</td>
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<td>Master Class</td>
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<td>In search for a New City Model: European Perspectives</td>
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<td><strong>Kevin Murray</strong>, Director, Academy of Urbanism</td>
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<td><strong>Michael Sudarskis</strong>, General Secretary, INTA</td>
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<td>12:00</td>
<td>Analysis and synopsis: The Nordic City Model</td>
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<td><strong>Knut Eirik Dahl</strong>, Professor, Institute of Urbanism and Landscape,</td>
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<td>12:30</td>
<td>Lunch</td>
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<td>13:30</td>
<td>Round table I: Conclusion Nordic Super Model</td>
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<td><strong>Tove Dannestam</strong>, PhD Political Science</td>
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<td><strong>Pernilla Lindström</strong>, Chief Master Planner, City of Malmö</td>
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<td>Round table II: Reform</td>
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<td><strong>Reforms as drivers in the Competition State</strong></td>
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<td><strong>Ove Kaj Pedersen</strong>, Professor, Copenhagen Business School</td>
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<td><strong>Ilmar Reepalu</strong>, Former Mayor, City of Malmö</td>
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<td><strong>Eva Engquist</strong>, Former Assistant Principal, Malmö University</td>
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<td>16:00</td>
<td>Drinks and mingle</td>
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PRACTICAL
Conference passes are available for one, two or all three days.
Registration is available.
More information and ongoing programme updates online are available on the websites:
www.ifhp.org
www.nordiccitynetwork.com
For more information: nuf@ifhp.org

LEAD PARTNERS
Constituting Nordic Urban Forum
International Federation for Housing and Planning
www.ifhp.org
Danish Architecture Centre
www.dac.dk
Nordic City Network
www.nordiccitynetwork.com

THE TRILOGY IS MADE POSSIBLE WITH SUPPORT FROM:

REGISTRATION FEES

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